

Nov 20, 2018



# Beverly Rotary Club Sprocket Newsletter

## SALEM VS BEVERLY

The beautiful game YANKS catch the wave!

Does this helmet make me look like a pinhead?

I'm the Pinhead Matt

**121 YEARS OF FOOTBALL IS A LOT OF MEMORIES. UNFORTUNATELY SALEM PRESIDENT RINUS THINKS THAT "FOOTBALL" IS ACTUALLY PLAYED WITH FEET... HA! LISTEN BUD HERE IN THE STATES BONE CRUSHING HITS, TACKLES AND THRILLING PASSES MAKES A "FOOTBALL" GAME. BOTH TEAMS ARE POISED TO PLAY THE BIGGEST GAME OF THEIR LIVES AND NOT ONE FLOP FOR MINOR CONTACT! BEST OF LUCK TO BOTH TEAMS. HAPPY THANKSGIVING! ALL BE SAFE, EAT WELL, NAP BETTER!!!**

What's all this talk about 121 years of foosball? I tell you its the Devil!! Along with that Vicki Vallengourt!

### Finnish word of the day

This week is that special food you'll eat in 2 days:  
**Turkissa illallinen**

### Black Friday

The earliest iteration of a similar sort of "Black Friday" phrase is from the early 1950s. This was not used in a positive sense; instead it was how Philadelphia police referred to the massive crowds the day after Thanksgiving that would appear for shopping and tourism, often in advance of the Army-Navy college football game which was often hosted in Philly. Plus Eagles suck.

It was also, early on, used briefly to describe the day after Thanksgiving in terms of employees calling in sick at work so they could have a four-day weekend.

Enjoy the holiday, learn something.

### Financial Advice

## MONEY MATT-ers

Dear Matt,  
I understand you're from Peabody and have no real favorite for the Thanksgiving game. Why should we believe you when you say you are rooting for Beverly? Curious minds want to know.  
– Alice Kravitz, nosey neighbor

Dear Alice,  
Well it's true I live in Peabody but I'm not a true Tanner Fan either so get off your high horse and calm down. I'm a fan of Mud Dogs Football and Bobby Boucher who puts the whammy on opposing players. other than that I guess I don't know much about Beverly vs Salem rivalry, maybe instead of watching Macy's parade I'll go down to Hurd and freeze my gee gee's off.  
– Matt

## BIG GAME = BIG BETS

For the 121st meeting of Beverly and Salem football game Rotary Presidents get all cocky and make boasts they may not be able to deliver. Let's see what is in store this year. Rinus Oosthoek, Salem President (who lives in Beverly!!) in the unlikely event of a Beverly win he will stand anchored in the Bass River at low tide in hip boots slathered in Stroopwafels and as the tide comes in let the late season stripers enjoy a true thanksgiving feast. He will be pulled from the murky soil by the Harbor Master and do a version of the "Floss" on the Beverly Dock. Matt Piaker, Beverly President (who lives in Peabody!) not to be outdone in the event Salem takes the game will march over the bridge in a Haunted Happenings scooter to Coffee Time Bake shop and buy 5000 "Real Cream Bismarks", continue onto Washington Street where he will sit gingerly on the Bewitched statue. He will the give out the Bismarks first come first serve all while chanting Marblehead is Birthplace of American Navy in a Davey Jones costume. Not the seaman but the singer from the Monkees.  
Both Mayors Kim Driscoll of Salem and Mike Cahill of Beverly (as if you didn't already know that) spokespeople said they were surprised at the level of competitiveness between the two towns for football glory. Unavailable for comments as they both think any wagering should be left to the professionals in Everett who will have their hands full very soon.

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## Last week at the Beverly Rotary Club...

Meeting Called to Order: 12:15 p.m. Pres. Matthew Piaker  
Pledge of Allegiance: Tom C  
Song: Dianne and Freddy  
"Over the River and Through the Wood" a/k/a  
"The New England Boy's Song about Thanksgiving Day"  
Invocation: Jack Good filling in for Andrew

**Guests/Hosts:** Jillian Dubman/  
Brian Murphy  
Lisa Marciano/Carmen Marciano  
Alex Kauza/Carmen Marciano

MEETING NEXT WEEK ON Tuesday THE 20Th at DANVERSPORT 12:15 with Salem Club

### Announcements:

1. Freddy announced that SeniorCare, in association with Rotary, wants to prepare care packages this holiday season for senior residents of Beverly. More details will be available in the coming weeks.
2. President Piaker announced that on Monday the board approved a donation of \$500 to the Beverly YMCA and a \$1000 donation to the Beverly Female Charitable Society.
3. President Piaker announced, unsurprisingly, that there will be no lunch meeting on Thanksgiving Day. However, we will be having a joint lunch meeting with Salem Rotary on Tuesday, November 20. It will be held at Danversport at the usual time 12:15.
4. On Thursday, January 10 there will be an evening cocktail party hosted jointly by Rotary and the Beverly Chamber of Commerce at the bistro at the North Shore Music Theater.
5. Rotary has tickets to a jazz concert in April featuring Chick Corea and Bella Fleck. Tickets are on sale now. For those that go through Ro-

tary they will be invited to a special pre-show event and have access to special seating.

6. Ask President Piaker if you are interested in the upcoming RLI Rotary Leadership training event and he will get you an invite.

7. Beverly Bootstraps is soliciting donations for adolescent youths in the form of gift cards to major retailers. The suggested donation is \$20+.

8. Casey Soward of The Cabot invited members to a concert on December 4 featuring Paula Cole and special guests celebrating the music of blues legend Bessie Smith. A special Rotary price of \$100 buys premium seating in the first five rows and your own personal inscription on a balcony seat. Mr. Soward told the meeting that the Cabot will be shut down in January to renovate the balcony and that the Cabot has a goal to raise 6 million in the next two years for additional renovations that it hopes to complete within 2 years, which will mark the theater's 100 year birthday.

9. Alan Temkin announced that The Beverly Holiday Parade, which will start at Beverly High School at 1 p.m. on Sunday, November 25, is still seeking sponsors. This year the parade will feature the mascots from the Boston Red Sox and the Lowell Spinners. This will be the best parade EVAH!(In Boston accent)

10. Aka thanked the club for raising \$340 for Pucks for Pete

### Sergeant-at-arms: Jamie Engel

Because it was Ms. Engel's birthday, she meted out fines in the form of various "birthday wishes." and also proclaimed a National Holiday for herself

Wish to Al Temkin for hair products, derek for more muscle mass, Jackie for sold out shows(casey too), Ed Cahill for less brother fines, Senior

## ...Thursday, Nov. 15, 2018

### DCF event

The Rotary Club of Salem MA is organizing the annual Holiday Party for children in the Department of Children and Families (DCF) system. It will take place Saturday, December 1st in the Salem, MA High School field house (Wilson St., Salem MA).

This party has been organized by Salem Rotary for as long as we've been in Rotary. It supports children and their foster families during the holidays. Additionally, when enrolled into the DCF system, siblings are sometimes divided up into different homes. This district wide event that helps 130+ foster kids and their families. The total budget is between \$4,000-5,000 each year, and the money will be spent on bouncy houses, games, and, of course, on gifts for all the kids.

We'd appreciate if you could bring this funding request to your allocations committee and board this month. Please If everyone helps with a small donation we can make miracles happen. We do it every year! Should your board approve this request please send us an email so we can make a note of your generosity (rinusoosthoek@gmail.com / Jason.consalvo@salemfive.com) The mailing address for checks is: The Rotary Club of Salem PO 608 Salem MA 01970-608

And of course, members of your club are welcome to sign up to help with this event as we approach December 1. It's a great experience and we hope to have everyone involved in some way.

Table for many more to come, Rich jones copped a hug for \$20, Jen for a happy baby, Jo and Lex that their families have good health, Sue G and Russ for more donations, Thad for BU hockey, Bill Beckman and Moiph for undisclosed wishes.... And many more

### Turkey Raffle Winner:

Curtis (not present)

### Weekly Raffle Winner:

Jen had the winning ticket, but did not draw a joker.

Birthdays: Jamie (Nov. 15)

Margaret (Nov. 6)

### Speaker:

Gloria Bouillon, Manager, Beverly Airport 978-921-6072; gbouillon@beverlyma.gov

Ms. Bouillon started by discussing the history of the airport. It was initially used during World War II, and following the war, was turned over to the City of Beverly. Today the airport occupies 413 acres and has 2 runways. It is a destination for over 300 business users, many of which are major retailers. The airport sees approximately 53,000 operations per year and 400 per month. Over the next 5 years the airport will be building 5 new taxiways. In 2 years the main runway is going to be replaced using a 5 million dollar grant. When asked if the airport will ever accommodate commercial passenger flights, Ms. Bouillon stated that the airport was growing and that such a possibility was conceivable in the not-too-distant future, and that the airport would likely grow to allow for small airlines that service regional commuters.

Meeting Adjourned: 1:30

Submitted by Brandon Campbell

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